



2501 N 8th Street
Springfield, IL 62702
(217) 787-4280
www.illinoisbeef.com

BEEF MONTH BEEF EATERS CLUB SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF ILLINOIS WHO ARE 18 YEARS OR OLDER AT THE TIME OF ENTRY.

1. **HOW TO ENTER:** On a piece of 3” x 5” paper, print your name, complete mailing address (no P.O. Boxes), daytime phone number, and email address. Include with that paper a receipt from any restaurant physically located within the State of Illinois listing at least one (1) beef item, dated between May 1 and May 31 of the current year. Mail to: Illinois Beef Association, ATTN: Beef Eaters Club, 2501 N. 8th Street, Springfield, Illinois 62702. No mechanically reproduced or photocopied entries accepted. All participants limited to one entry per day during May 2025 (a total of 31 entries). Entries must be received by June 9, 2025, when the sweepstakes ends. Entries will still be accepted without including a receipt and will be eligible for any and all prizes, and the Entries become the property of Sponsor and will not be returned. Every entrant will receive a “Beef Eaters Club” sticker; limited to one (1) sticker per entrant.

2. **ELIGIBILITY:** NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. The Beef Month Beef Eaters Club Sweepstakes (“**Sweepstakes**”) is open to residents of the State of Illinois, 18 years of age and older as of date of entry, except for employees of the Illinois Beef Association (“**Sponsor**”), their affiliates, subsidiaries, and agencies (collectively “**Promotion Parties**”), and members of their immediate family or persons living in the same household. Void where prohibited.

3. **AGREEMENT TO RULES:** By participating, the participant (“**You**” or “**Participant**”) agrees to be fully and unconditionally bound by these Official Rules, and You represent and warrant that You meet the eligibility requirements set forth in paragraph 2 above. In addition, You agree to accept the decisions of Sponsor as final and binding as they relate to the content of this Sweepstakes. Sponsor reserves the right to modify the rules of the Sweepstakes in any way at any time, subject to state or federal law.

4. **DRAWING:** A random drawing will be conducted on or about June 16, 2025, by Sponsor. Odds of winning depend on the number of entries received. Potential winners will be notified by phone and must sign and return any required Affidavit of Eligibility and Release within 14 days of the date notice is sent or such other date set by Sponsor. Failure to respond within the applicable time period will result in forfeiture of prize and Sponsor shall have the option to award the prize to an alternate winner. By entering this sweepstakes, entrant accepts and agrees to these Official Rules and the decisions of the Sponsor, which shall be final in all matters. By entering this sweepstakes, entrants waive all right to, and hold harmless the Promotion Parties from, any



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claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in this sweepstakes or the acceptance, use, or misuse of any prize.

5. **LIMITATION OF LIABILITY:** By entering the Sweepstakes, You agree to release and hold harmless Promotion Parties, their subsidiaries, affiliates, advertising and Sweepstakes agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) Your participation in the Sweepstakes and Your acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes; and (v) electronic or human error in the administration of the Sweepstakes or the processing of entries.

6. **PRIZES:** One (1) entrant will be selected to win the ultimate prize package (valued at \$500). Three (3) entrants will be selected to win a Gift Certificate to a business listed on the Illinois Beef Association's Local Beef Directory (each valued at \$150). Ten (10) entrants will be selected to win "Summer Grilling" prize baskets (each valued at \$75). Limit one prize per entrant. No substitution or transfer of prize permitted by winner. Sponsor reserves the right to substitute a prize of equal or greater value based on availability. All prizes will be awarded. If a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Prizes may be collected in person at Sponsor's office, located in Springfield, Illinois; via mail at the Sponsor's expense, or via digital delivery, if possible.

7. **CHOICE OF LAW AND FORUM:** Entrant agrees that all matters arising out of or relating to this sweepstakes and these Official Rules are governed by, and construed in accordance with, the laws of Illinois, without giving effect to any of its conflict of laws provisions thereof. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this sweepstakes and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Springfield, Illinois.

8. **TERMS AND CONDITIONS:** Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes should virus, bug, non-authorized human intervention, fraud, or other cause (each an "**Action**") beyond Sponsor's control corrupt or affect the administration, security, fairness, or proper conduct of the Sweepstakes. In such a case, Sponsor may select the winner from all eligible Entries received prior to and/or after (if appropriate) the Action. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the Entry process or the operation of the Sweepstakes, to be



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acting in violation of these Official Rules, or to be acting with intent to annoy, abuse, threaten, or harass any other person. Sponsor has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void Entries for any reason permitted by law. Any attempt by a Participant to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law. By participating in the Sweepstakes and/or accepting a prize, each Participant agrees to allow Sponsor and its designees the perpetual worldwide right to use and/or publish Participant's name, biographical information, photos and/or other likeness, entry comments, and statements, in whole or in part, for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, without additional compensation or notice to participant, or review or approval by participant, except where prohibited by law. Notwithstanding the forgoing, if Sponsor requests, each winner must also sign an Affidavit of Eligibility and Release, allowing Sponsor to use the winner's Entry and name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information. Failure to complete these forms may result in forfeiture of the prize.

9. **WINNERS LIST:** For the names of all prize winners, available after June 30, 2025, send a self-addressed, stamped #10 envelope to: Illinois Beef Association, ATTN: Beef Eaters Club, 2501 N. 8th Street, Springfield, Illinois 62702.

SPONSOR: Illinois Beef Association
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ABBREVIATED: NO PURCHASE NECESSARY TO ENTER OR WIN. Beef Month Beef Eaters Club Sweepstakes is open to residents of the State of Illinois, 18 years of age or older. Void where prohibited. Starts at 12:00:00AM CT on May 1, 2025, and ends at 11:59:59PM on June 9, 2025. One (1) entry per person per day. See <https://www.illinoisbeef.com/checkoff/beef-eaters-club> for how to enter, odds, and complete rules. Sponsor: Illinois Beef Association, 2501 N. 8th Street, Springfield, IL 62702.